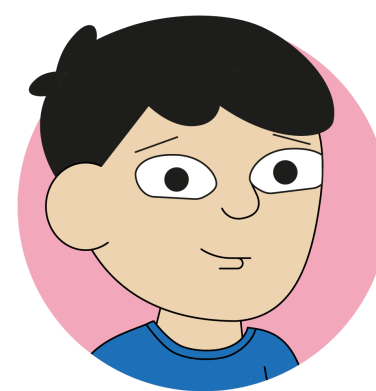


The 4-7s website from CEOP Education supports you to equip your child with the knowledge, skills and confidence to stay safer online.

About the 4-7s website

The new 4-7s website is designed around the three-episode Jessie & Friends animated series. Jessie & Friends follows the adventures of Jessie, Tia and Mo as they begin to navigate the online world.

The website provides the building blocks of understanding and resilience to help protect children from dangers they might encounter while watching videos, sharing pictures, playing games and chatting online.



Mo



Jessie



Tia

It's never too early to talk to your child about what they do online and who to tell if they come across anything online that makes them feel worried, scared or sad.

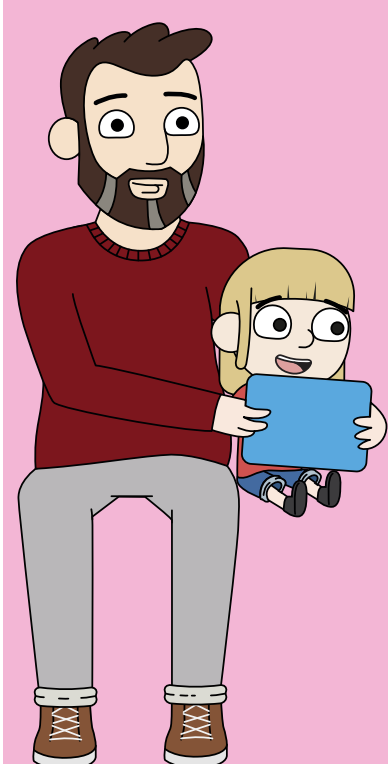
The website is divided into age sections for 4-5 and 6-7 year olds and features educational, online safety badge games. The badge games replicate various online situations to help children recognise when something isn't right and reinforce the key message that they should **Tell A Grown Up (TAG)** when something happens online that makes them feel worried, scared or sad.

The website is intended to be used by 4-7 year olds alongside their parents and carers. By helping your child to understand and identify what the dangers are online, you help to prevent potential harms.

How to use the website with children

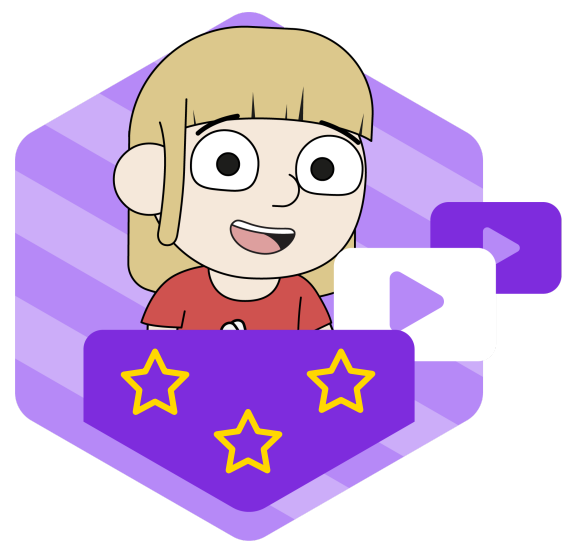
4-7 year olds should always be supervised by an appropriate adult while they are using a device or playing online. The 4-7s website is designed to help you and your child learn and explore online safety topics together.

Tips for getting started



- 1 Introduce Jessie, Tia and Mo and pick a badge to play.
- 2 Play the badge(s) - answer questions to help Jessie, Tia and Mo know when to tell an adult they trust about something that has happened online.
- 3 Collect 3 stars to complete the badge. Download the certificate to keep or print and colour in, and choose which badge to play next!

The Badges



Watching Videos (4-5 and 6-7 year olds)

The **Watching Videos** badge asks players to identify whether Jessie is feeling 'Ok' while watching videos on her tablet or whether to **TAG**. This helps your child to know when to tell a grown up about something they have watched online that has made them feel worried, scared or sad.

Conversation starter: Ask your child what things might show how Jessie is feeling (for example, crying or laughing).

What next? Watch Jessie & Friends Episode 1 - Watching Videos.

Sharing Pictures (6-7 year olds)

The **Sharing Pictures** badge asks players to decide whether Tia should **TAG** or 'reply' to the pictures she has been sent online. This is to help your child recognise when they should tell a trusted adult about something that has been shared with them that worried, scared or upset them.



Conversation starter: Ask your child how each of the pictures make them feel and why some pictures would be ok to reply to but others are not (for example, explain that sharing pictures of someone without their permission is not ok).

What next? Watch Jessie & Friends Episode 2 - Sharing Pictures.



Online Gaming (6-7 year olds)

The **Online Gaming** badge asks players to decide which messages the characters should reply to in an adventure game. This helps your child understand when is appropriate to respond to other users in an online game and when they should **TAG**.

Conversation starter: Talk about how people can pretend to be friendly online to trick young people into doing something (for example, saying they will help you win the game if you give them your password).

What next? Watch Jessie & Friends Episode 3 - Playing Games.

Chatting Online (6-7 year olds)

The **Chatting Online** badge asks players to choose which of the online messages that Mo has received he should **TAG** about. This is to help your child identify potentially inappropriate messages online and when they should tell a trusted adult about what they have received.



Conversation starter: Discuss why your child thinks some messages should not be replied to (for example asking for personal information or to keep secrets).

What next? Download the [Jessie & Friends Storybooks](#) to keep the conversation going.

